

Total No. of Questions—5]

[Total No. of Printed Pages—2

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**B.B.A. (First Semester) EXAMINATION, 2016**

**BUSINESS DEMOGRAPHY AND ENVIRONMENTAL STUDIES**

**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. What is the subject matter of Demography ? Explain the nature and scope of Demography. [15]

*Or*

What is Population Growth. Critically comment on population growth in India since 1901.

2. Write a detailed note on the linkage between qualities of population and their utilization in the growth of business. [15]

*Or*

Define Urbanization. Explain various problems due to urbanization.

3. Discuss various factors of environment influencing Business and Commerce. [15]

*Or*

Explain the following concepts in detail :

- (i) Kyoto protocol  
(ii) Global warming.

P.T.O.

4. Explain the following terms : [15]

- (i) Working population
- (ii) Dependent population
- (iii) Population below poverty line.

*Or*

What do you mean by Fertility ? Explain the factors affecting fertility.

5. Write short notes on (Any *four*) : [20]

- (i) Migration
- (ii) Overpopulation
- (iii) Contracting age and sex pyramid
- (iv) Structural aspect of urbanization
- (v) Oil crisis
- (vi) Sources of water.