





5. Give examples of unethical advertising.
6. List some of the approved programs of corporate social responsibility.
7. Explain the concept of 'Full and Fair disclosure' by public limited companies.

**SECTION – C**

Answer any three questions out of five. Each question carries twelve marks.

(3×12=36)

8. State the ethics of the Information Society-PAPA.
9. Outline the major Principal-Agent conflicts in corporate Architecture with implications for good corporate governance.
10. Explain the concepts of Accountability, Transparency and Ethical conduct involved in Bhopal gas tragedy of December 3, 1984, that happened in India.
11. Explain any two instances of 'whistle blowing' That exposed corporate frauds.
12. Analyse Theory X and Theory Y from ethical view point.



PG – 707

III Semester M.Com. (F&A)/MFA Examination, January 2018  
(Semester CBCS Scheme)  
Paper 3.1 : Business Ethics & Corporate Governance

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer all Sections.

SECTION – A

Answer any seven questions out of ten. Each question carries two marks. (2×7=14)

1. a) Differentiate ethics from values.
- b) What is Cognitivism ?
- c) What is a hostile take over ?
- d) What is Security Audit ?
- e) What is distributive justice ?
- f) List out accounting frauds.
- g) Differentiate elite hackers from ethical hackers.
- h) Who is a Wistle Blower ?
- i) What is product liability ?
- j) What is piracy ?

SECTION – B

Answer any four questions out of six. Each question carries five marks. (4×5=20)

2. Elucidate 'Ethical Congruence' in the Indian Business Context.
3. Briefly explain diagnostics model of Social Responsiveness.
4. Distinguish code of ethics from code of conduct with suitable example.
5. Distinguish Corporate Social responsibility from Corporate Governance.

P.T.O.



6. Briefly explain why marketers report to industrial espionage.
7. Explain the Psychological expectancy model of human resource system.

SECTION – C

Answer any three questions out of five. Each question carries twelve marks. (3×12=36)

8. Critically evaluate the key recommendations of Nareshchandra Committee mandated for implementation by SEBI.
9. Explain effects of diverse market forces on ethical issues with the assistance of Indian examples.
10. The Removal of Mr. Vishal Sikka as CEO&MD of Infosys Technologies is debated as unethical by stake holders. Discuss in detail the qualitative clarity on business ethics and corporate governance and dilemmas involved.
11. Discuss in detail the comparative quality features of Kantian theory of ethics Vis-a-Vis utilitarian ethics.
12. Explain how creative accounting practices were deployed at "Satyam Computers" to siphon of corporate finances and the remedial measures put in place by SEBI.



PG – 594

**III Semester M.Com. (F&A)/(M.F.A.) Examination, December 2016  
(CBCS)**

**Paper – 3.1 : Business Ethics and Corporate Governance**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**

Answer **any seven** sub-questions out of ten. **Each** question carries **two** marks. **(7×2=14)**

1. a) What do you mean by 'Whistle Blowing' ?
- b) What is cyber crime ?
- c) State the importance of ethics.
- d) State two important corporate crimes you have noticed in the recent past.
- e) What is collectivism in Human Resource Management ?
- f) What is hacking in Bank Account ?
- g) State two social issues in Advertising.
- h) Differentiate between ethics and values.
- i) Do you think that security provide in the software gives absolute security ?
- j) What is Tax Evasion ?

**SECTION – B**

Answer **any four** questions out of six. **Each** question carries **five** marks. **(4×5=20)**

2. State the implication of Agency theory on Corporate Governance.
3. Give a brief account of hacking of Debit Card in banks and its dismay there on.
4. How psychological expectancy model influence upon the human resources in an organisation ?
5. Briefly discuss the preventive measures taken in respect of computer crime.
6. Explain the benefits of Good Corporate Governance.
7. Explain the importance of Ethics in a business, especially in the wake of liberalisation.

**P.T.O.**



SECTION – C

Answer **any three** questions out of five. **Each** question carries **twelve** marks. **(3×12=36)**

8. Explain the recommendation of Narayan Murthy Committee on Corporate Governance.
  9. Sketch out the ethical implications on the practices of Human Resource Management.
  10. Explain the types of Ethics and code of conduct in business in the wake of Economic reforms.
  11. Mergers of State Bank group with State Bank of India revolves both ethical and unethical practices – Elucidate.
  12. Explain the concept of Whistle Blowing and its consequences in a company of your choice.
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PG – 532

III Semester M.F.A. Examination, December 2015  
(CBCS Scheme)  
**FINANCE AND ACCOUNTING**  
**Paper 3.1 : Business Ethics and Corporate Governance**

Time : 3 Hours

Max. Marks : 70

**Instruction : Answer all the Sections.**

**SECTION – A**

Answer any **seven** sub questions out of **ten**. Each sub-question carries **two** marks. **(7x2=14)**

1. a) Differentiate ethics from values.
- b) What is misgovernance ?
- c) What is infringement of rights ?
- d) What is CSR index ?
- e) What is Reputation Quotient ?
- f) Who is a Whistle Blower ?
- g) List out accounting frauds.
- h) What is insider trading ?
- i) What is product liability ?
- j) What are sanctions ?

**SECTION – B**

Answer **any four** questions out of **six**. Each question carries **five** marks. **(5x4=20)**

2. Briefly explain the benefit of good corporate governance.
3. Distinguish corporate social responsibility from corporate governance.

P.T.O.



4. Briefly explain ethical issues involved in ITES activities.
5. Explain key types of unethical financial practices prevalent in India.
6. What is utilitarianism ? Explain.
7. Describe types of ethics.

#### SECTION – C

Answer **any three** questions out of **five**. Each question carries **twelve** marks.

(12x3=36)

8. "Mergers and Acquisitions" have both ethical and unethical practices". Discuss with contemporary Indian examples.
9. Explain "Whistle Blowing" narrating its advantages and disadvantages.
10. What is industrial espionage ? And why marketers resort to espionage. Explain .
11. Explain major dimensions of ethical decision making and their relevance to corporate scenario.
12. Explain ethical and social issues Vis-a-vis practices in contemporary advertising diaspora.