

Roll No.

Total No. of Pages : 2

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MBA (Sem.-4)
MANAGEMENT CONTROL SYSTEMS
Subject Code : MB-926 (2008-10 Batch)
Paper ID : [C0179]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY.
2. Attempt any FOUR questions from SECTION-B.

SECTION-A

(10 × 2 = 20 Marks)

- (a) Critical success factors
- (b) Principle budget factor
- (c) Negotiated transfer pricing
- (d) DuPont Profitability analysis
- (e) Goal congruence
- (f) Material mix variance
- (g) Flexible budgeting
- (h) Feedback control
- (i) Financial vs Non-financial performance measures
- (j) Cost centre vs expense centre

SECTION-B

(4 × 10 = 40 Marks)

2. Management control begins with planning. Do you agree? Give your views.

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3. What do you understand by strategies? How will you formulate the strategy of LCD TV manufacturer ?
4. What is zero base budgeting? Explain the basic steps involved in zero base budgeting.
5. Define the term 'responsibility centre'. Explain the mechanics of setting up Investment Centre Control.
6. What objectives should transfer prices attempt to meet? How will you administer the transfer prices for evaluating divisional performance ?
7. What are the characteristics of a service organization? Discuss the management control system in an insurance company.