

Total No. of Questions : 5]

SEAT No. :

**P3833**

**[4870]-4015**

[Total No. of Pages : 1

**M.B.A. - II**

**SUPPLY CHAINS MANAGEMENT SPL.**

**404 (SCM)- Knowledge Management In Supply Chains  
(2013 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Figures to the right indicate marks for that question/sub question.*
- 5) *Draw neat diagrams and illustrations supportive to your answer.*
- 6) *Your answer should be specific and to the point.*

**Q1) a)** Explain the role IT in supply chain? **[10]**

OR

b) Explain briefly describe the concept of supplier relationship management? **[10]**

**Q2) a) i)** Write note on Information for strategic SC decisions. **[5]**

ii) Explain SC information Systems Classification. **[5]**

OR

b) Explain the various benefits associated with implementation of supply chain information system? **[10]**

**Q3) a)** Explain briefly describe the impact of technology application in supply chain? **[10]**

OR

b) Enumerate the various improvements in organizational process with relation to technology adoption? **[10]**

**Q4) a)** Describe in brief various opportunities related with E- Supply chain? **[10]**

OR

b) i) Explain B-2-B Perspective. **[5]**

ii) Write Note on extranets & VPN. **[5]**

**Q5) a)** Explain the infrastructure of Information technology with regards to supply chain in detail? **[10]**

OR

b) Explain the concept of ERP in detail? **[10]**

