

ADIKAVI NANNAYA UNIVERSITY
RAJAHMUNDRY

III Year B.B.M.

Model Question Papers

(w.e.f. 2013-14 Admitted Batch)

Paper -9: Business Environment

Time: 3 hrs

Max. Marks: 80

SECTION-A

Answer ALL questions

4X15=60

1. (a) What do you mean by Business Environment? Explain the different kinds of environmental in detail?
(or)
(b) What are the features of mixed economic system?
2. (a) Explain the industrial policy of 1991 focusing mainly on its special provisions.
(or)
(b) Evaluate the role of Institutional financing in developing the industrial sector of our country.
3. (a) Explain the functions of SEBI.
(or)
(b) Define BOP. Explain the factors responsible for causing disequilibrium in BOP.
4. (a) Explain the role of IMF in International business Environment.
(or)
(b) State the contribution of W.T.O to International business.

SECTION-B

Answer any Four Questions

4 x 5 = 20

5. Internal Environment.
6. Objectives of planning.
7. Concept of Liberalization.

8. Balanced Regional development.
9. Capital market.
10. Significance of Business Environment.
11. Need for International Trade.
12. Globalization.