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SEAT No. :

P3354

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M.Com. - I (Semester - I)

BUSINESS ADMINISTRATION

Production and Operation Management - I

(Group - D) (2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Production System. Describe the factors, merits and demerits of continuous production system. **[14]**

OR

What do you mean by Product Design? Discuss the factors determining the product design and importance of good product design.

Q2) "The role of production planning is important in the process of production". Discuss. **[14]**

OR

Describe the concept and principles of quality management and Kaizen fives.

Q3) a) Explain the basic principles of plant layout. **[7]**

OR

b) State the concept of simplification & standardisation.

c) What is Dispatching? State importance of dispatching. **[7]**

OR

d) Describe the elements and measures to Boost productivity.

P.T.O.

Q4) Write short note (Any two):

[8]

- a) Recent trends in service system.
- b) Objectives of product development.
- c) Advantages and disadvantages of ERP system.
- d) Principles of Quality Management.

