[4870] -2005

M.B.A.

205: OPERATIONS & SUPPLY CHAIN MANAGEMENT

(2013 Pattern) (Semester-II)

Time : 2½ Hours]   *[Max. Marks : 50*

Instructions to the candidates:
1) *Each question has an internal options.*
2) *Figures to the right indicate full marks for question/ Subquestions.*
3) *Draw neat diagrams & illustrations supportive to your answer.*
4) *Use calculator is permitted (as applicable)*

Q1) Define operations & supply chain management? Explain significance & functions of operations & supply chain management?   **[10]**

OR

Explain lean management & TQM.   **[10]**

Q2) What is process product mix? Explain in details types of production process?**[10]**

OR

Explain in details design of service systems and service blue prints.   **[10]**

Q3) a) Define production planning & control.   **[5]**

b) Explain the objectives & functions fo MPS.   **[5]**

OR

Explain following concepts in details.   **[10]**

a) Scheduling

b) Loading

c) Aggregate production planning

d) Material requirement planning.

e) CRP

Q4) Define inventory management? Explain its types and need in detail. **[10]**

OR

Explain in detail **[10]**

a) ABC Analysis

b) VED Analysis

c) HML Analysis

Q5) Explain the elements of customer services. Discuss globalization & information technology in operations & supply chain management **[10]**

OR

a) Explain cash to cash conversion **[5]**

b) Explain enablers of SCM. **[5]**

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