

Total No. of Questions : 5]

SEAT No. :

P3819

[4870]-4001

[Total No. of Pages : 1

M.B.A.

**401 : MANAGING FOR SUSTAINABILITY
(2013 Pattern) (Semester - IV)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Answer Five questions.*
- 2) All questions carry equal marks (10).*

Q1) Explain the significance of CSR activities in the present business senario.

OR

Explain the issues and opportunities for business in socially and Environmentally sensitive world.

Q2) 'Is the concept of sustainability a myth or reality'-Discuss.

OR

Explain Gandhian thought on sustainable development.

Q3) Describe the three dimensions of sustainable development.

OR

Write short notes on any two:

- a) Life cycle Analysis of sustainable development.
- b) Elements of ISO - 26000.
- c) ECO Tracking.

Q4) Define the concepts of corporate Governance. Explain the consequences of Poor Corporate Governance.

OR

What are the best practices of Governance by NGO's and charitable trusts?

Q5) What is the concept of Business Ethics? Explain the nature and needs of Business Ethics.

OR

Define the term 'value'. Explain the types and importance of value.

