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**B.E / B.Tech ( Full Time ) DEGREE END SEMESTER EXAMINATIONS, APRIL / MAY 2013**

**INFORMATION TECHNOLOGY**

**Seventh Semester**

**IT 9028 USER INTERFACE DESIGN**

**(Regulation 2008)**

Time: 3 Hours

Answer ALL Questions

Max. Marks 100

**PART-A (10 x 2 = 20 Marks)**

1. **What are the principles of GUI design?**
2. **What are the human characteristics in design?**
3. **What is a message? What are the different types of message?**
4. **Define the terms: Usability, Usability test**
5. **What is known as icons?**
6. **What is meant by hyper media?**
7. **What is the purpose of usability tests in menu design?**
8. **What is meant by dithering?**
9. **What is meant by a conceptual model?**
10. **What is the difference between windows guidelines and web page guidelines?**

**Part – B ( 5 x 16 = 80 marks)**

11. **What is requirement analysis? How is it done? What are the impacts of it in UI design?**
12. a) **Explain the role of human computer interaction? What is the need for it? How is this concept applied?**

**OR**

- b) **Explain in detail the device based controls. What are the guidelines for selecting proper device based controls?**

13. a) **Explain in detail about menu design? Explain in detail about menu formats and menu navigation schemes.**

**OR**

- b) **What is text? Explain in detail the types of presentation controls.**

14. a) **What is the role of multimedia in interface design? What are the multimedia**

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**components and explain its role in multimedia based design.**

**OR**

b)

**Explain in detail the feedback control mechanisms in multimedia design.**

15. a) **What are the design standards in user interface evaluation? Explain in detail.**

**OR**

b) **What is a heuristic evaluation? Explain it with illustrative examples.**