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B.B.A. (Semester-I) EXAMINATION, 2016
BUSINESS ORGANISATION & SYSTEMS
(2013 PATTERN)

Time : 3 Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Define the term Business. Explain the objectives of business in detail. [15]

Or

What is export trade ? State the export procedure in detail. [15]

2. What is partnership firm ? State the features and merits of partnership firm. [15]

Or

What is business process outsourcing ? Explain the importance in Business world ? [15]

3. What is business communication ? State the importance of communication in modern. [15]

Or

Explain various decision in setting up of enterprise.

P.T.O.

4. What is industrial revolution ? Explain the effect of industrial revolution. [15]

Or

State the emergences in multinational companies in Business world. [15]

5. Write short notes on (any *four*) : [20]
- (a) Function of retail trader
 - (b) Malls and Super Market
 - (c) Business ethics
 - (d) Advantages of sole proprietorship
 - (e) E-commerce
 - (f) Importance of Insurance
 - (g) Technological changes and Business.