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BBA,3RD SEM-2014
MANAGEMENT INFORMATION SYSTEM
Paper Code (BBA-305)
Paper Id. [C1168]

Time: 03 Hours

Maximum Marks: 60

Instruction to Candidates:

- 1) Section – A is **Compulsory**.
- 2) Attempt any **one** question from each unit in Section – B.

Section – A

Q 1)

(10 x 2 = 20)

- a) Define data
- b) Differentiate between data and information
- c) Differentiate between DSS and MIS
- d) Define SQL
- e) Define SDLC
- f) Define DFD
- g) Define data warehousing
- h) Define ERP
- i) Define Knowledge management systems
- j) Define system design

Section – B

(4 x 10 = 40)

Unit-I

Q 2) Explain the concept of DSS with decision making.

OR

Q3) Explain expert system and knowledge based system in detail.

Unit-II

Q4) Differentiate between structured and unstructured classes of decisions.

OR

Q5) Why information requirement of various business functions should be integrated. What are the benefits of such integration.

Unit-III

Q6) What is DFD. Explain all its symbols with the help of example.

OR

Q7) Explain design method, detailed system design and design documentation in brief.

Unit-IV

Q8) Explain the concept of ERP components.

OR

Q9) Differentiate between Data Warehousing and Data Mining.

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