[4870]-3009
M.B.A.
INFORMATION TECH. SPL.
306 - IT : "E" -Business
(2013 Pattern) (Semester - III)

Time :2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

1) *All Questions are compulsory.*
2) *Figures to the right indicate full marks.*

Q1) What is e-Commerce? How e-commerce work? **[10]**

OR

Describe in brief feature of e-commerce with suitable example? **[10]**

Q2) Explain Enabling Technologies in e-Business in detail? **[10]**

OR

Describe in brief architecture of e-Business? **[10]**

Q3) Define Mobile commerce and Explain framework of Mobile commerce in brief? **[10]**

OR

Explain Capacity planning and Performance Modelling in detail. **[10]**

Q4) Explain Models of e-Business in detail. **[10]**

OR

What is mean by Payment Services in e-Business? Give examples. **[10]**

Q5) What are the common Challenges and legal issues in e-Business? Explain in brief. **[10]**

OR

Write a small case on "Launching e-Business" right from inception till realization. **[10]**

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