

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BBA (2012 Batch) (Sem.-5)**  
**BUSINESS ENVIRONMENT**

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION – A**

1. Write briefly :
  - a. SWOT Analysis
  - b. Socialism
  - c. Statutory Liquidity Ratio
  - d. Balance of Payment
  - e. Fiscal Deficit
  - f. SEBI
  - g. FII
  - h. External Business Environment
  - i. Development Economics
  - j. Globalization

## SECTION - B

### UNIT -I

2. Define business environment and how has the business environment transferred during last decade.
3. Write a note on present scenario of corporate social responsibility in India.

### UNIT-II

4. Discuss the meaning and need of Monetary Policy.
5. Explain capitalism Vs communalism, their pitfalls and benefits.

### UNIT-III

6. Briefly explain, “*What are the significant changes in FEMA compared to FERA*”.
7. Write about the emergence of E-Commerce, its concepts and benefits and challenges.

### UNIT-IV

8. “*In the recent years WTO has contributed significantly to the growth of International Business*”
9. Discuss the recent FDI trends, its advantages & disadvantages India.