Roll No.

Total No. of Pages: 02

Total No. of Questions: 15

MBA (2012 & Onward) (Sem.-4) ORGANISATION DEVELOPMENT

Subject Code: MBA-966 Paper ID: [A2541]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.
- SECTIONS-B consists of FOUR Subsections: Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
- 3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying EIGHT marks.

SECTION-A

- 1. Define Organisational Development. What are the distinguishing characteristics of OD that make it different from any other field of study?
- 2. What are the advantages of parallel learning structures?

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- 4. How can organizational politics be leveraged for OD?
- 5. What are the sequential steps involved in the Action research model of OD?
- 6. Discuss the ethical constraints in the practice of OD

SECTION-B

UNIT-I

- 7. Define second generation OD. Discuss the developments that led to the emergence of second generation OD.
- 8. Elaborate the role of System's Theory in managing planned change.

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UNIT-II

- 9. Discuss the four varieties of Action Research and its importance in OD process.
- 10. There are six critical areas to focus on as per the 'six box model' of diagnosis as suggested by Weisboard. Elaborate.

UNIT-III

- 11. Explain why OD interventions are necessary. What results can organizations expect from OD Interventions?
- 12. In case, duties and responsibilities of employees are not clear, explain the OD technique that you would implement.

UNIT-IV

- 13. What are the essential qualities that a consultant should have, to make the OD programme successful?
- 14. Discuss the moral responsibilities of the OD consultant at the end of the programme.

SECTION-C

15. Constant friction between Marketing and R&D departments of ABC Company, a lead player in cosmetics industry, was a serious concern to the General Manager, Ashok. While members of the R&D department felt that the marketing team was unduly pressurizing the R&D department to produce new products at frequent intervals, the marketing team felt that R&D department was not working hard enough to meet the changing demands of their customers.

Suggest and explain an OD intervention to Ashok to ensure smooth functioning of the teams.

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