

Roll No.

Total No. of Pages : 01

Total No. of Questions : 07

BBA (Sem.-5)
BUSINESS ENVIRONMENT
Subject Code : BB-501
Paper ID : [C0224]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY.
2. Attempt any FOUR questions from SECTION-B.

SECTION-A

(10 × 2 = 20 Marks)

1. (a) Define business
(b) Internal environment
(c) Objective of Environment scanning
(d) Consumerism
(e) Why countries invite FDI?
(f) Balance of trade
(g) Capitalism vs socialism
(h) How GATT is different from WTO?
(i) Privatization
(j) Foreign exchange

SECTION-B

(4 × 10 = 40 Marks)

doing environment

- scanning ?
3. What are social responsibilities of business and why companies hesitate to fulfil their social responsibilities?
 4. Write detailed note on Competition Act.
 5. What is role and responsibilities of government in regulation of business?
 6. What is technology transfer and what are the problems in importing technology?
 7. Write detailed note on UNTAD.