


Set - II


DRAVIDIAN UNIVERSITY
Directorate of Distance Education (DDE)
KUPPAM – 517 426:: A.P.
Course: II year M.Com (Accountancy)
Paper – I International Business.
Question Paper for Assignment
205-16

Answer any **THREE** of the following **FIVE** Questions.

3x10=30

1. What is Meant by International Business? Explain its Objectives and Functions.
2. Explain the role of Strategic Planning in MNCs Strategic Considerations.
3. Explain the Control and Evaluation of Performance Multinational Corporate Culture.
4. Discuss the International Production and Logistics negotiations in International Business.
5. What are the Objectives of LDCs Regional Trade Grouping?