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B.C.A. (First Semester) EXAMINATION, 2016

105 : PRINCIPLES OF MANAGEMENT

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. What is management ? Explain the basic functions of management.

Or

Explain the similarities and difference between Taylor and Fayol's thoughts.

2. What is organisation ? What guidelines would you suggest to ensure effective and sound organisation ?

Or

Explain in detail the steps involved in planning process.

3. Write notes on :

(a) Importance of Decision-making;

(b) Leadership Styles.

Or

Explain the Maslow's Need Hierarchy Theory of Motivation.

P.T.O.

4. What is control ? Explain the various techniques of control.

Or

What is strategic management ? Examine strategic management practices in India.

5. Write short notes on (any *four*) :

(a) Staffing;

(b) Disaster Management;

(c) Importance of organisational communication.

(d) Limitations of T.Q.M.

(e) Need of Co-ordination.

(f) Management as an Art.