

Total No. of Questions—6]

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**[4967]-6001**

**B.B.A. (Sixth Semester) EXAMINATION, 2016**  
**BUSINESS PLANNING AND PROJECT MANAGEMENT**  
**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All* questions carry equal marks.

(ii) Solve any *five* questions.

1. Define Planning ? Explain its methods and limitations. [16]
2. Which are the key components of the project proposals ? Describe the various methods of submission of project proposal. [16]
3. Explain the concept project charter ? Explain the role and benefits of project charter. [16]
4. What is Resource Levelling ? Explain its advantages. [16]
5. How to construct an Project audit report ? What are the responsibilities of project auditor. [16]
6. Write short notes on (any *two*) : [16]
  - (a) Goals of Project manager
  - (b) Advantages of forecasting
  - (c) Need of project management
  - (d) Partnering
  - (e) Project termination
  - (f) Crystal Ball 2000.

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