



First Year M.Com. Degree Examination, October 2012
(Correspondence) (2007-2008 Scheme)
COMMERCE

Paper – 1.6 : Entrepreneurship Development

Time : 3 Hours

Max. Marks : 100

Instruction : Answer *all* Sections.

SECTION – A

Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8×2=16)**

1. a) What do you mean by male chauvism ?
- b) What is 'spirit of innovation' ?
- c) Write the meaning of "Ergonomics of enterprise".
- d) Differentiate between creativity and innovation.
- e) What is 'Angel' financing ?
- f) Define entrepreneurship.
- g) What do you mean by 'Entrepreneurship in action' ?
- h) State the prerequisites of entrepreneurship.
- i) What is 'agri-preneurship' ?
- j) What is meant by profitability ?
- k) Bring out the inherent qualities of rural entrepreneurs.

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks. **(3×8=24)**

2. What new skills and attitudes must an entrepreneur have to transform a fledgeling business into a long-lived institution ?

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3. "Information technology plays a pivotal role in the cost reduction and success of a small business". Discuss.
4. Briefly explain the relevance of subsidy and market assistance to SSUs.
5. Explain the role of DICs in supporting and promoting small business units in tier two cities in Karnataka.
6. Mention the functions of SIDBI. How it is helpful in ancillary industries in the backward areas in India ?

SECTION – C

Answer **any four** questions. **Each** question carries **fifteen** marks. **(4×15=60)**

7. Developing countries need innovative young entrepreneurs rather than old initiative entrepreneurs. Do you agree ? Substantiate your answer.
 8. Discuss the problems of women entrepreneurs in the rural areas.
 9. Analyse the need for entrepreneurship based education in India and suggest the measures for the sustenance of entrepreneurship attitude in urban India.
 10. EDP is a process of grooming of entrepreneurs. Discuss.
 11. Bring out the scope and significance of financial management and export management in success and growth of a SSIs in India.
 12. Deliberate on entrepreneurship development life cycle.
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