

**Examination May-2014**

MB – 201

**Business Environment**

Paper ID-C0173

Roll No \_\_\_\_\_

Total no of page-1

Time:3hrs

Max Marks- 60

**Section A**

All questions are compulsory and each question carries 2 marks. Answer the following questions in 2-5 lines

2X10=20

1. Explain business environment?
2. Write a short note on globalization?
3. Explain divestment and privatization?
4. Write a short note on fundamental principals and directive principles.
5. Explain the concept of business cycle.
6. What are the trading blocks?
7. Write a note on cross culture business environment?
8. What do you mean by new industrial policy?
9. What are the Foreign direct investment?
10. Explain new industrial licensing.

**Section B**

4X10=40

Attempt any 4 questions and each question carries 10 marks

11. What are the impacts of technologies on business?
12. Explain in detail the benefits and the problems from MNCs.
13. Why do we need scanning of business environment and what are its techniques of scanning the business environment?
14. What is the impact of technological environment on business?
15. Explain business ethics? Also explain the social responsibility of business environment.
16. Explain the new economic policies. Also explain the effect of recession on business and there remedial measures.

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