



II Semester B.B.A. Examination, May 2017  
(CBCS) (F+R) (2014-15 and Onwards)  
**BUSINESS ADMINISTRATION**  
Paper – 2.5 : Organisational Behaviour

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answers should be written in **English only**.

**SECTION – A**

Answer **any five** of the following sub-questions. **Each** sub-question carries **two** marks.

**(5×2=10)**

1. a) What is organisational change ?
- b) Define organisational behaviour.
- c) What is group dynamics ?
- d) Give the meaning of behaviour modification.
- e) What is group norms ?
- f) What is attitude ?
- g) Give the meaning of stereotyping.

**SECTION – B**

Answer **any three** of the following questions. **Each** question carries **six** marks.

**(3×6=18)**

2. Briefly explain the barriers to attitude.
3. Explain briefly strategies for resolving inter-personal conflict.
4. Explain briefly cognitive theory of learning.
5. Briefly explain the types of change.
6. Explain briefly organisational reward system.



## SECTION - C

Answer **any three** of the following. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Discuss the resistance to change and overcoming resistance to change.
8. What is organisational development ? Explain the different types of OD interventions.
9. What is perception ? Explain the factors influencing perception.
10. What is personality ? Explain how personality attributes influencing organisational behaviour.
11. Write short notes on :
  - a) Emerging issues in OB.
  - b) Inter-personal conflict.
  - c) WLB.