B.E / B.Tech. (Full Time) DEGREE END SEMESTER EXAMINATIONS, NOV / DEC 2011 DEPARTMENT OF INFORMATION TECHNOLOGY

SEVENTH SEMESTER

GE 481 – Total Quality Management

(REGULATIONS 2004)

Time: 3 hr

Max Mark: 100

Answer ALL Questions

Part - A (10 X 2 = 20 Marks)

- 1. Define Quality.
- 2. Name the dimensions of product quality.
- 3. Define the term Leadership.
- 4. Define the terms vision and mission.
- 5. State the Pareto principle.
- 6. State different types of control charts and when do we use it?
- 7. What are the reasons to benchmark?
- 8. What are the goals of TPM?
- 9. What are the objectives of ISO 9000 Quality System?
- 10. Define Quality Audit and state the classification of audit.

Part – B (5 X 16 = 80 Marks)

11. a. Give TQM Framework.

(6)

b. Brief Deming's points on route to quality.

(10)

12. a. What are the duties of quality council? Explain in detail.

Or

- b. Is customer complaint necessary for an organization? If yes, list and elaborate the various tools used for collecting customer complaints.
- 13. a. How is a cause and effect diagram constructed? Discuss in detail with an example.

Or

- b. Write short notes on the following: i) Ishikawa diagram and ii) Pareto diagram.
- 14. a. i) Classify different types of Benchmarking.

(6)

ii) Explain the steps involved in Benchmarking Process.

(10)

Or

- b. Discuss in detail "House of Quality" with neat sketch of its general structure.
- 15. a. Describe the elements of ISO 9000:2000 quality system.

Or

b. With neat diagram of documentation pyramid discuss different aspects of documentation of Quality System.