



SYLLABUS FOR MBA (2 YEAR FULL TIME COURSE)

MBA COURSE STRUCTURE

1ST SEMESTER

Code	Subjects	Credit	L	T	P
19MB101	Marketing Management	3	3		
19MB102	Financial Accounting & Analysis	3	3		
19MB103	Human Resources Management	3	3		
19MB104	Statistics for Management	3	3		
19MB105	Business Economics	3	3		
19MB106	Management Principles and Practice	3	3		
19MB107	Managerial Communication	3	3		
19MB108	Computer Application in Business Lab	3			3
19MB109	Personality Developemnt Lab-1	2			2
		26			

2ND SEMESTER

Code	Subjects	Credit	L	T	P
19MB201	Production & Operation Management	3	3		
19MB202	Financial Management	3	3		
19MB203	Business Law	3	3		
19MB204	Organisational Behaviour	3	3		
19MB205	Business Analytics	3	3		
19MB206	Entrepreneurship and Business Incubation	3	3		
19MB207	Business Research Methods	3	3		
19MB208	BA Lab-2(Business Analytics)	2			2
19MB209	SPSS Lab	2			2
19MB210	Personality Development Lab-2	2			2
		27			

3RD SEMESTER

Code	Subjects	Credit	L	T	P
19MB301	Cost & Management Accounting	3	3		
	Elective-1	4	3	1	
	Elective-1	4	3	1	
	Elective-1	4	3	1	
	Elective-2	4	3	1	
	Elective-2	4	3	1	

	Elective-2	4	3	1	
19MB302	Summer Internship Viva	2			2
		29			

4TH SEMESTER

Code	Subjects	Credit	L	T	P
	Elective-1	4	3	1	
	Elective-1/ MOOCs	4	3	1	
	Elective-2	4	3	1	
	Elective-2 / MOOCs	4	3	1	
19MB401	Comprehensive Viva	2			2
19MB402	Dissertation / Internship	2			2
		20			

Total credits and class hour recommended:

3 credit subjects - 36 hours

4 credit subject - 40 hours

Core	15 papers	45	Credits
Sessional	5 papers	11	Credits
	TOTAL	56	CREDITS
Electives	10 papers	40	Credits
Field Trips/Internship		6	Credits
	TOTAL	46	CREDITS
G. TOTAL		102	CREDITS

MARKS DISTRIBUTION

Marks

Continuous Assessment	20	Two quizzes, two assignments, one case study and classroom participation.
Mid-Semester Examination	30	
End-Semester Examination	50	
Total	100	

DUAL SPECIALISATION PAPERS (5 PAPERS)
(Minimum 15 students for choosing an elective)

NB: Institution reserves right to declare any desired specialisation.

Marketing	19MBM01	Consumer Behaviour
	19MBM02	Sales and Distribution Management
	19MBM03	Digital and Social Media Marketing
	19MBM04	Retail Marketing
	19MBM05	Service Marketing
	19MBM06	Real estate Management
	19MBM07	Hospitality Management
	19MBM08	B2B Marketing
Finance	19MBF01	Financial Market and Services
	19MBF02	Financial Derivatives
	19MBF03	Security Analysis and Portfolio Management
	19MBF04	Direct Taxation
	19MBF05	Project Appraisal
	19MBF06	Insurance and Actuary Business
	19MBF07	Merger and Acquisitions and Corporate Restructuring
	19MBF08	Strategic Financial Management
HR	19MBH01	Human Resource Management Analytics
	19MBH02	Industrial Relations
	19MBH03	Human Resource Development
	19MBH04	Compensation Management
	19MBH05	Strategic HRM
	19MBH06	Team Dynamics at Work
	19MBH07	Employment Legislations
	19MBH08	Performance Management System
Operations	19MBP01	Supply Chain and Logistics Management
	19MBP02	Project Management
	19MBP03	Quality Toolkit for Managers
	19MBP04	Supply Chain Analytics
	19MBP05	Management of Manufacturing System
	19MBP06	Sales and Operations Planning
	19MBP07	Operations Strategy
	19MBP08	Pricing and Revenue Management