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Seat No.	
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**[4967]-2001**

**B.B.A. (Second Semester) EXAMINATION, 2016**

**PRINCIPLES OF MANAGEMENT**

**(2013 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Define 'Management'. Explain 14 Principles of management in detail. [15]

*Or*

What is Management ? Explain the relationship between Management and Administration. [15]

2. What is Decision-making ? Explain the process of rational decision-making. [15]

*Or*

Define the term 'Controlling'. Explain various techniques of controlling. [15]

3. What is 'Decentralization' ? Explain advantages and limitations of decentralisation. [15]

*Or*

What is 'Delegation of Authority' ? Explain the need and difficulties in delegation of authority. [15]

P.T.O.

4. What is 'Stress' ? Explain various sources and effects of stress. [15]

*Or*

Write notes on :

- (a) Maslow's Need Hierarchy Theory of Motivation. [8]
- (b) Functional Structure. [7]
5. Write short notes on (any *four*) : [20]
- (a) Staffing
- (b) Co-ordination
- (c) Management as a Profession
- (d) Levels of Planning
- (e) Forecasting
- (f) Importance of Communication.