


DRAVIDIAN UNIVERSITY
Directorate of Distance Education (DDE)
KUPPAM – 517 426:: A.P.
Course: I year MBA/PGDBA
Paper- : X Business Research Management
Question Paper for Assignment

Answer any **THREE** of the following **FIVE** Questions.

3x10=30

1. What is meant by Research? Explain the importance of Research in management?
2. Explain Briefly about Research Methods?
3. Define Sampling? Explain sampling Techniques briefly?
4. Define Research design? Explain Types of Research designs? Elaborately?
5. Define Research Report writing? Discuss Various Mechanism of writing a research report?