

Roll No.

Total No. of Pages : 2

Total No. of Questions : 07

MBA/MBA (IB) (Sem.-1)

**PRINCIPLES & PRACTICES OF MANAGEMENT**

Subject Code : MB-101 (2009 to 2011 Batch)

Paper ID : [C0168]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

**SECTION-A**

1. Write briefly :
  - a. What is system approach to management?
  - b. What is Management by Objectives (MBO)?
  - c. What is feedback control?
  - d. Discuss the need of concurrent control.
  - e. What is creativity?
  - f. Define Portfolio Matrix.
  - g. Discuss the importance of programmed decisions.
  - h. What is a group-aided decision?
  - i. What is span of management?
  - j. Discuss the importance of controlling.

## **SECTION-B**

2. Fayol is considered as the father of modern management theory. Why?
3. Discuss the traditional and modern techniques of control.
4. What do you mean by planning? Discuss the process of planning.
5. Discuss the importance and traditional approaches in decision making.
6. Write a short note on the following:
  - a) Japanese Management
  - b) Z-Cultures of American Companies
7. What do you mean by coordination? Discuss the techniques to ensure effective coordination.