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[4967]-6003

B.B.A. (Sixth Semester) EXAMINATION, 2016

MANAGEMENT CONTROL SYSTEM

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :- All questions are compulsory and carry equal marks.

1. Define Management Control. Explain the principles and types of Management Control. [15]

Or

Define Marketing Control System. Explain tools and techniques of marketing control. [15]

2. What is Project ? Explain its aspects and factors affecting project. [15]

Or

What is Project Planning ? How do you plan the Cost Dimensions in the Project Management ? [15]

3. What is Management Control Systems ? Explain the commandments of effective control system. [15]

Or

Define Production Control ? Explain procedure and techniques of production control. [15]

P.T.O.

4. Define Inventory Control ? Explain classification of Inventories. [15]

Or

Explain Management Control System in Service and Non-Profit Organisations. [15]

5. Write short notes on (any *four*) : [20]

- (a) Kind of Control Devices
- (b) Control in Personnel Area
- (c) Stock Levels
- (d) Investment Centre
- (e) Computers and Information System
- (f) Decision Support System.