

Total No. of Questions—5]

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[4967]-3002

B.B.A. (Semester-III) EXAMINATION, 2016

BUSINESS ETHICS

(2013 PATTERN)

Time : 3 Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Define Ethics. Explain the different types of ethics. [15]

Or

Distinguish between Moral and Ethics. Explain the nature of Ethics. [15]

2. Define Profession. Explain in brief with example characteristics of Professional Ethical Code. [15]

Or

Discuss the relationship among Business, Business Ethics and Business Development. [15]

3. Explain the problems faced by consumers and legal protection to consumers under consumer protection in India. [15]

Or

Explain business ethics in relation to Environment Protection. [15]

P.T.O.

4. Explain Corporate social responsibility towards different interest groups. [15]

Or

What is Functional Ethics ? Explain the Ethical Challenges for Managers in 21st Century. [15]

5. Write short notes on (any *four*) : [20]
- (a) Causes of Unethical behaviour
 - (b) Social Audit
 - (c) Marketing Ethics in foreign trade
 - (d) Corporate Social Responsibility
 - (e) Patents and Business Ethics
 - (f) Copyright and Business Ethics.