

Total No. of Questions : 5]

SEAT No. :

**P3812**

**[4870]-3017**

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**M.B.A.**

**SUPPLY CHAIN MANAGEMENT SPECIALIZATION**

**306 (SCM) - Logistics Management**

**(2013 Pattern) (Semester - III)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *Attempt all questions.*
- 2) *All questions carry equal marks.*

**Q1) a)** Discuss the role of logistics management in modern day economy with examples. **[10]**

OR

b) Explain the concept of logistics management. Discuss activities of logistics & value added role of logistics. **[10]**

**Q2) a)** How logistics management is integrated along SC (Supply Chain). **[10]**

OR

b) Explain problem which are associated with organization in integrating logistics? **[10]**

**Q3) a)** Discuss materials management Vs physical distribution. Give examples. **[10]**

OR

b) What is short run of static analysis? Discuss long run of dynamic analysis? **[10]**

**Q4) a)** Explain types of logistics relationships? **[10]**

OR

b) Explain the concept of 4PL & 3PL? **[10]**

**Q5) a)** Write a note on service capacity, waiting time & distribution channels. **[10]**

OR

b) Discuss about service organization. Give examples. **[10]**

