

Roll No.

Total No. of Pages : 02

Total No. of Questions : 15

MBA / MBA(IB) (2012 & Onward) (Sem.-1)

MANAGERIAL ECONOMICS

Subject Code : MBA-105

Paper ID : [C0105]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.
2. SECTIONS-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying EIGHT marks.

SECTION-A

- Q.1. Write a short note on opportunity cost principle.
- Q.2. Explain the law of diminishing marginal utility. Discuss the importance of this law.
- Q.3. Define demand. State the factors which affecting the demand for a commodity.
- Q.4. Distinguish between average and marginal revenue curve with the help of diagrams.
- Q.5. What is foreign trade multiplier? How does it work?
- Q.6. What are the causes of inflation? Suggest measures to control it.

SECTION-B

Unit-I

- Q.7. Describe a production possibility curve. Explain its uses in economic analysis.

OR

- Q.8. What is meant by consumer's equilibrium consumer? Explain with the help of indifference curve analysis.

Unit-II

- Q.9. Explain the law of demand. Why does demand curve slope downwards to the right? Explain the circumstances in which demand curve slope.

OR

- Q.10. What is demand forecasting? What steps are involved in demand forecasting? Explain its purpose and usefulness.

Unit-III

- Q.11. Discuss the nature of the short-run and long-run average cost curves. Why is long-run cost curve flatter than the short-run cost curve?

OR

- Q.12. What are the characteristics of monopolistic competition? Explain the short-run equilibrium of a monopolistic competitive firm.

Unit-IV

- Q.13. Explain different methods of measuring national income. What are the difficulties faces in its measurement?

OR

- Q.14. State and explain the various phases and effects of trade cycles. How can a trade cycle be controlled?

SECTION-C

Q.15. Case Study

In recent years, few things have created such a debate as has the impact of Foreign Direct Investment (FDI) on the country's economy. While a school of thought argues in favor of greater FDI into the country, another school focuses on the repercussions FDI is likely to have on the domestic industry. While traditionally FDI has flowed into manufacturing, of late a discernible trend is towards FDI in services. The case traces the roots of this movement of FDI in the services and discusses the impact, positive or negative on the country's economic growth.

Case Questions

1. Discuss FDI and country's development.
2. Explain factors behind the shift in FDI from manufacturing to services.