

Total No. of Questions : 5]

SEAT No. :

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M.B.A. - II

FAMILY BUSINESS MGT. SPL.

404 FBM- Managing Innovations - II

(2013 Pattern) (Semester - IV)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *There are five questions each of 10 marks.*
- 2) *All questions are compulsory with internal choice.*

Q1) Explain how technological uncertainty and market uncertainty affect innovation?[10]

OR

How mergers and acquisition leads to innovation in business in this globalization era. [10]

Q2) Explain the future of innovation in emerging markets. [10]

OR

‘Emerging economies lead the way for sustainable innovation’. Explain. [10]

Q3) What are the Government actions that assist the organizations in innovation?[10]

OR

What is the role of National Government in Innovations? [10]

Q4) Define the concept of innovation in services. Explain the types of innovation in services. [10]

OR

Define the CI-3 framework. Explain the benefits of the CI-3 framework?[10]

Q5) Discuss the effect of social innovations and organizational innovations. [10]

OR

Give an overview of national innovation system of Brazil. [10]

