



Name :
Roll No. :
Invigilator's Signature :

**CS/BBA (H), BIRM, BSCM/SEM-2/BBA-205/2011
2011
PSYCHOLOGY**

Time Allotted : 3 Hours Full Marks : 70

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words
as far as practicable.*

**GROUP – A
(Multiple Choice Type Questions)**

1. Choose the correct alternatives for any *ten* of the following :
10 × 1 = 10
- i) The term 'Psychology' came from
 - a) Psyche and logos b) Psycho and logos
 - c) Psyche and logy d) None of these.
 - ii) Ego operates the principle of
 - a) Personality b) Pleurase
 - c) Reality d) Anxiety.
 - iii) Remembering the date of joining a job is the example of
 - a) episodic memory b) procedural memory
 - c) short term memory d) semantic memory.

