

7/6/73

T-E sem VI (Rev)

IT - ITME (May-June 2013)

D : PH (April Exam) 353

Con. 10035-13.

GS-1612

(3 Hours)

[Total Marks : 100

- N.B.** (1) Question No. 1 is compulsory.
(2) Answer any **four** questions out of remaining **six** questions.
(3) Assume suitable data if **required**.

1. Answer any **four** questions :- 20
 - (a) Compare old economy and new economy.
 - (b) Describe methods for evaluating IT investment.
 - (c) Write about Automated Decision Support (ADS) system.
 - (d) Brief about wireless devices and their applications.
 - (e) List the major sources of data.

 2. (a) What is Computer Based Information System (CBIS) ? Explain difference between computers and information systems. 10
(b) Explain the major drivers and benefits of data warehousing to end users. 10

 3. (a) Explain Supply Chain Management (SCM) in detail. 10
(b) Define Global Information System (GIS). How GIS can facilitate global trade ? 10

 4. (a) Explain the Decision Support System (DSS) process in detail. 10
(b) Explain traditional EDI and Internet based EDI (Electronic Data Interchange). 10

 5. (a) Describe the role of IT in knowledge management. 10
(b) Explain the implementation of ERP with an example. 10

 6. (a) What is business model ? What are the major pressures in business environment ? 10
(b) What is the difference between EIS and ESS ? Give example. 10

 7. Write short notes on (any **four**) :- 20
 - (a) Levels of customer relationship management.
 - (b) Transaction processing system.
 - (c) Productivity paradox of IT
 - (d) Data visualization.
 - (e) Partner relationship management.
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