

Total No. of Questions : 5]

P3830

SEAT No. :

[Total No. of Pages : 2

[4870]-4012

M.B.A

INTERNATIONAL BUSINESS MANAGEMENT

**403(IB): International Business Environment (Special)
(2013 Pattern) (Theory) (Semester - IV)**

Time : 2.30 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory with internal choice within the questions.*
- 2) *Each question carries 10 marks.*

Q1) a) What do you understand by world trade protectionism?.

OR

b) Elaborate various tariff&non-tariff barriers.

Q2) a) Describe the factors influencing foreign exchange movements & impact of movements in foreign exchange on trade & investment.

OR

b) Elaborate the positive & negative effects of foreign investment.

Q3) a) Explain in detail objectives & functions of IMF.

OR

b) Explain in detail UNCTAD with objectives & functions.

Q4) a) Examine the concept of international collaborative arrangement & strategic alliance.

OR

b) Write short notes on-

- i) Code of conduct for MNCs
- ii) Advantages of MNCs for home & host countries.

P.T.O.

Q5) a) Explain - Structure & functioning of European Commission (EC).

OR

b) What do you understand by regional economic grouping ? Explain it with types of regional economic groups.

