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Fifth Semester B.E. Degree Examination, Dec.08/Jan.09
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note : 1. Answer any FIVE full questions taking at least two from each part.
2. All questions carry equal marks.

PART - A

- 1 a. Define "Management" and bring out its nature and Characteristics. (05 Marks)
b. Briefly explain the functional areas of management. (10 Marks)
c. List out the levels of management and also list the roles of management. (05 Marks)
- 2 a. Define planning and discuss its importance. (04 Marks)
b. Briefly explain the steps in decision making. (08 Marks)
c. Discuss the various steps in planning. (08 Marks)
- 3 a. Define an organization and distinguish between Formal and informal organization. (04 Marks)
b. Discuss any two types of organization structures with a chart highlighting their merits and demerits. (10 Marks)
c. Distinguish between;
i) Centralization and Decentralization.
ii) Selection and Recruitment. (06 Marks)
- 4 a. Define "Directing" and list out the principles of Direction. (04 Marks)
b. What is motivation? Explain the characteristics. (10 Marks)
c. Discuss the essentials of a sound control system. (06 Marks)

PART - B

- 5 a. List out the characteristics and qualities of an entrepreneur. (04 Marks)
b. Bring out a broad classification of entrepreneur. (10 Marks)
c. Explain the stages in entrepreneur process. (06 Marks)
- 6 a. List out the characteristics of Small Scale Industries (SSIs). (06 Marks)
b. Discuss the impact of Liberalization, Privatization and Globalization on SSIs. (06 Marks)
c. List out the supporting agencies of government for SSIs and explain any two of them. (08 Marks)
- 7 a. Classify and List out the institutions that assist SSIs. (06 Marks)
b. Explain any two institutions that assist SSIs. (08 Marks)
c. Briefly list out the objectives of KSFC. (06 Marks)
- 8 a. Briefly outline the contents of a project report. (06 Marks)
b. Explain the process of project Appraisal. (08 Marks)
c. What is Social feasibility? Explain. (06 Marks)
