



DRAVIDIAN UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION
Kuppam-517426

II YEAR MBA ASSIGNMENT

Paper FM 209: STRATEGIC FINANCIAL MANAGEMENT

Answer any three questions

3X10=30

1. Explain the cost behaviour and decision making?
2. What are components of effective budgeting program?
3. Define Performance Reports, Explain its features and objectives?
4. Explain the customer costs in service companies?
5. Explain the pricing and evaluation criteria for products at different stages of PLC?