



DRAVIDIAN UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION
Kuppam-517426
II YEAR MBA ASSIGNMENT
Paper 202: INTERNATIONAL BUSINESS

Answer any three questions

3X10=30

1. Explain the theoretical explanations of International Business Environment?
2. What are the salient features of TRIMS?
3. Explain NAFTA, EFTA and ASEAN?
4. Explain the organizational characteristics of MNCs?
5. What do you mean by business ethics and International business? Explain the features and objectives of International Business.