

Total No. of Questions : 5]

SEAT No. :

P3825

[4870]-4007

[Total No. of Pages : 2

M.B.A

**404 - IT : ENTERPRISE RESOURCE PLANNING
(2013 Pattern) (Semester - IV) (Specialisation)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question carries 10 marks.*

Q1) What return can be expected from an ERP investment? How long does it take for most companies to see a return on an ERP investment? **[10]**

OR

What is ERP? Discuss various features of ERP.

Q2) What is Business Process Re-engineering? What are the three important concepts of BPR? Why is BPR needed. **[10]**

OR

Explain different types of ERP security issues. How Data Marking is useful for managing data security?

Q3) What are the functionalities capabilities offered by compensation management of HRM - ERP solution. **[10]**

OR

Explain a typical sales order management cycle? How does an ERP system support such cycle?

Q4) What are the emerging trends in ERP applications? Explain any one in brief. **[10]**

OR

Write short note on

- a) Data Warehousing
- b) Data mining

P.T.O.

Q5) Mining is considered one of the basic industries there can be several segments in this industry depending on type of mine (like underground mine, surface mine, deep sea mine etc.) or types of products produced (like coal mine, iron ore mine, copper mine etc.)

Discuss above case with respect to 'Industry Requirement' and 'Expectation for ERP solutions' in this industry. **[10]**

OR

Arvind Mills retail venture megamart has decided to undergo ERP solution for growing their retail business ERP solution provider would support Arvind Mill by giving a platform to manage its retail processes from supply chain to stores. Arvind is expecting to increase its inventory turns and improve its forecast accuracy with the ERP solution implementation.

Discuss the case of ERP implementation with reference to following main components of retail ERP solution:

- a) Master data.
- b) Merchandise planning, procurement & replenishment.
- c) Supply Chain Management.
- d) Managing pricing & promotions.
- e) Point - of - sale integration.
- f) Reports/KPIS/Exception alerts.
- g) Store operations.
- h) Retail Planning.
- i) Specialized segments requirements.

