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B.B.A. (Third Semester) EXAMINATION, 2016

306 : INFORMATION TECHNOLOGY IN MANAGEMENT

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

1. What are the types of computer processing ? Explain in detail the input and output devices of computer system. [15]

Or

Explain in detail the management of hardware and software assets.

2. What is DBMS ? Explain different types of DBMS. [15]

Or

What are the problems in traditional file processing ? How DBMS solves the problems of the traditional file processing ?

3. What is network ? Explain importance of computer networking and basic elements of communication system. [15]

Or

Explain different types of computer network.

P.T.O.

4. What is internet ? Explain the various ways of communication on the internet. [15]

Or

Explain the concept of business value of information system in detail.

5. Write short notes on the following (any *four*) : [20]
- (a) Accounting rate of Return on Investment (ROI)
 - (b) Mesh Topology
 - (c) Components of internet address
 - (d) Extranet
 - (e) The payback method
 - (f) System software.