Name :	
Roll No. :	The Printer Of Rowshilly Red Day States
Invigilator's Signature :	

CS/BBA(H)/BIRM/BSCM/SEM-4/BBA-406/2011

2011 MANAGEMENT INFORMATION SYSTEMS

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

GROUP – A (Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

 $10 \times 1 = 10$

- i) GDSS stands for
 - a) Group DSS b) Grouping DSS
 - c) Good DSS d) Grouped DSS.
- ii) Simon model is for
 - a) transaction processing b) decision making
 - c) database making d) all of these.
- iii) The objectives of specific MIS are related to
 - a) business philosophy
 - b) organizational objective
 - c) management policy
 - d) all of these.

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- iv) Data Mart is
 - a) place where data are stored
 - b) a place where outputs are stored
 - c) a place where inputs are stored
 - d) a user interface.
- v) Processed data are called
 - a) metadata b) information
 - c) database d) none of these.
- vi) Teleconferencing is an example of
 - a) OAS b) TPS
 - c) DSS d) none of these.

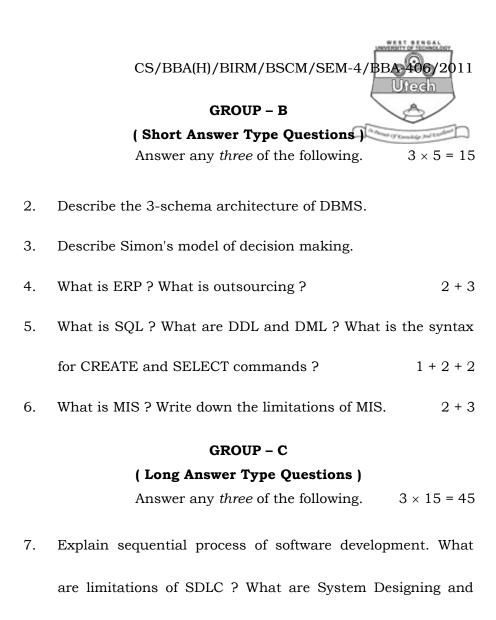
vii) Human behaviour is an example of which type of system?

- a) Open b) closed
- c) Non-deterministic d) none of these.
- viii) The DSS in real life implementation consists of
 - a) dialogue module b) database module
 - c) model sub-system d) all of these.

ix) A useful information must be

- a) accurate b) timely
- c) complete d) all of these.
- x) TPS system maintains
 - a) Data warehouse b) Data mart
 - c) DBMS d) all of these.





System Maintenance steps in SDLC ? 4 + 4 + 7

- 8. a) Draw an ER diagram of a college management system. 5
 - b) What are the advantages of DBMS ? 7
 - c) What is a data dictionary ? 3
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- 9. What is RDBMS ? What is Normalization ? What is entity integrity and referential integrity ? Explain 3NF with any example.
 2+2+2+9
- 10. Define DSS. Identify the characteristics and important application of DSS to different types of decision.
- 11. What is Networking ? Explain different Network topologies ?