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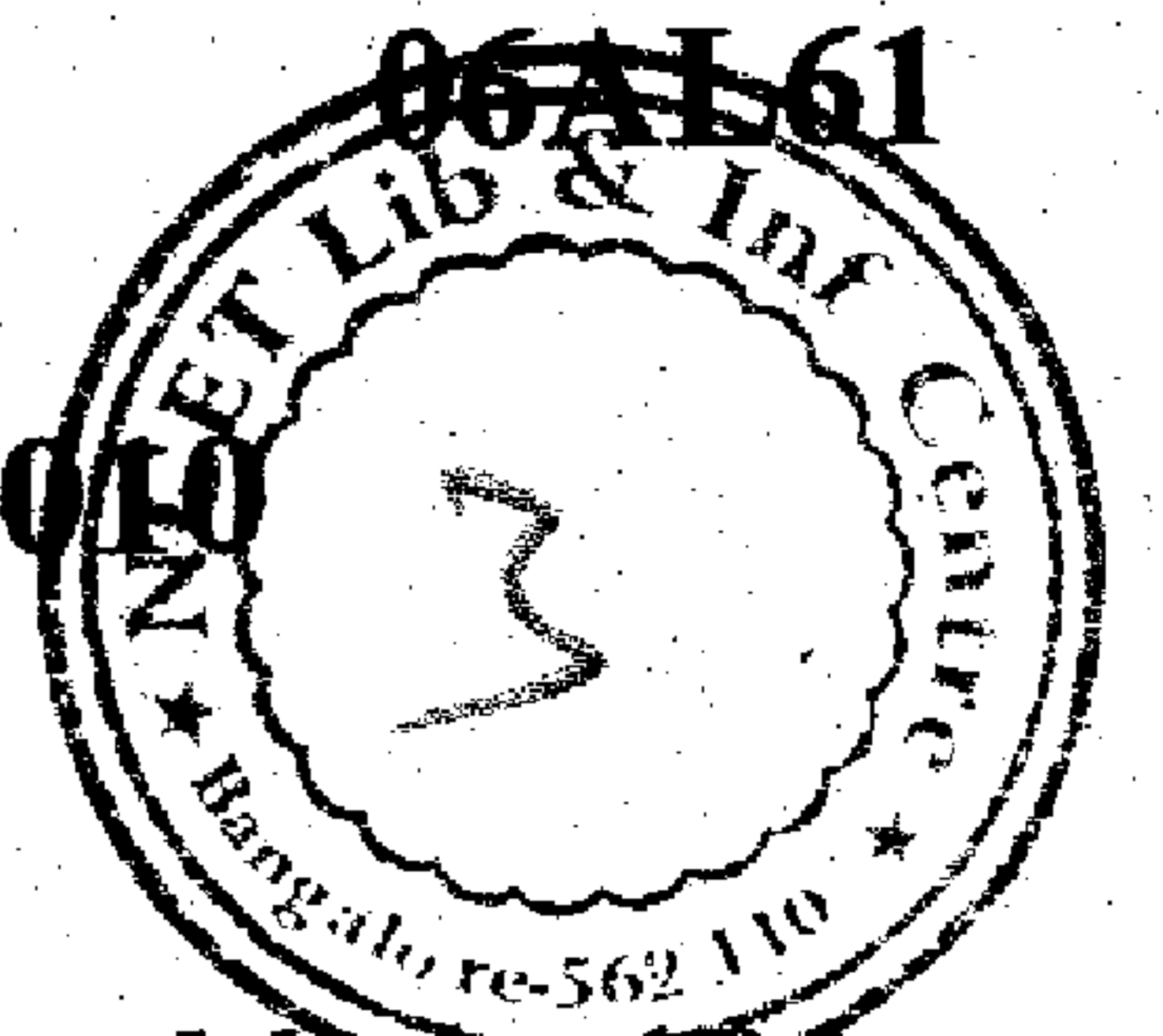
Sixth Semester B.E. Degree Examination, May/June 2010
Management and Enterpreneurship

Time: 3 hrs. Max. Marks:100

Note: *Answer any FIVE full questions, selecting at least TWO questions from each part.*

PART – A

1 a. Define management. What are the nature and characteristics of management? Explain its functions. **(08 Marks)**
   b. Is management a science, art or profession? Explain. **(05 Marks)**
   c. What are the modern management approaches? Explain briefly the contingency approach of management. **(07 Marks)**

2 a. What is planning? Explain the steps involved in planning. And give the importance and purpose of planning process. **(06 Marks)**
   b. Briefly explain the types of planning. **(04 Marks)**
   c. Explain the process and steps involved in decision – making. **(06 Marks)**
   d. Explain hierarchy of plans. **(04 Marks)**

3 a. What are the advantages and disadvantages of line and staff organization? **(08 Marks)**
   b. Explain the following : i) Types of departmentation ; ii) Principles of committees. **(04 Marks)**
   c. What are MBO and MBE? Explain. **(04 Marks)**
   d. What is recruitment? Explain various sources of recruitment. **(04 Marks)**

4 a. Give principles of directing. Differentiate between autocratic, participative and free – rein styles of leadership. **(07 Marks)**
   b. Write about Maslow's theory of motivation. Explain MC Gregor's theory x and theory y. **(07 Marks)**
   c. State and explain the steps in controlling. Explain the methods of establishing sound controlling. **(06 Marks)**

PART – B

5 a. What is enterpreneurship? Explain its model and types of enterpreneurs. **(07 Marks)**
   b. Differentiate between enterpreneur, intrapreneur and manager. **(07 Marks)**
   c. What are the barriers of enterpreneurship? Explain the role of enterpreneur in economic development. **(06 Marks)**

6 a. Define small scale industry, ancillary industry and tiny industries, with at least four advantages of each. **(08 Marks)**
   b. Explain the objectives of SSIS and its role in economic development **(06 Marks)**
   c. Explain GATT and WTO, and its impact on trade. **(06 Marks)**

7 a. Explain the aims and objectives of KIADB and KSSIDC. **(08 Marks)**
   b. Explain the following :
      i) NSIC ; ii) DIC single windo agency ; iii) KSFC. **(12 Marks)**

8 a. Explain the phases of project identification with its sources. **(05 Marks)**
   b. Explain network analysis. What are the various techniques used for network analysis? **(05 Marks)**
   c. Explain both PERT and CPM with its advantages and disadvantages. **(10 Marks)**

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