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06AL51

**Fifth Semester B.E. Degree Examination, June-July 2009**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note : Answer any FIVE full questions, choosing TWO questions each from Part A and Part B.**

**PART - A**

- 1 a. Define 'Management' precisely. Explain the characteristics and levels of management. (10 Marks)  
b. Explain the functions of managers. (05 Marks)  
c. Explain management as an Art and a Science. (05 Marks)
- 2 a. What is scientific management? Explain Taylor's scientific principles of management and his contributions. (10 Marks)  
b. Write a note on Development of Management. (10 Marks)
- 3 a. Explain the steps in planning process. (05 Marks)  
b. Explain in brief the types of planning. (05 Marks)  
c. What are single use and standing plans? Explain with examples. (05 Marks)  
d. Discuss the importance and limitations of planning. (05 Marks)
- 4 a. What is an organization? Explain the purpose and nature of an organization. (05 Marks)  
b. Explain in brief the principles of organization. (05 Marks)  
c. Explain the classification of organizations. (05 Marks)  
d. Discuss centralization V/s decentralization. (05 Marks)

**PART - B**

- 5 a. What is Directing? Explain the importance of directing. (05 Marks)  
b. Explain the qualities of a good leader. (05 Marks)  
c. Differentiate between Democratic and Autocratic leadership. (05 Marks)  
d. Explain the importance of communication. (05 Marks)
- 6 a. Explain characteristics of Small Scale Industries. (05 Marks)  
b. Discuss the need for small scale industries and mention the objectives. (05 Marks)  
c. Discuss the impact of Globalization on small scale industries in India and the role of WTO. (05 Marks)  
d. Write short note on Institutional support to SSI. (05 Marks)
- 7 a. List the various supporting agencies of central and state government and services offered by them. (05 Marks)  
b. What are the objectives and functions of KIADB? (05 Marks)  
c. Write a note on single window DIC agency. (05 Marks)  
d. Write the various types of assistance provided by KSFC. (05 Marks)
- 8 a. What is a Project? What are the features of a project and the variables involved? (05 Marks)  
b. What is a project report and what are its necessities? (05 Marks)  
c. Explain the sources of project identification. (05 Marks)  
d. What is project network analysis? Explain in brief PERT. (05 Marks)

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