Name :	Uffech
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# CS/B.TECH (NEW)/ECE/EE/EEE/EIE/ICE /PWE/BME/SEM-4/HU-401/2012

#### 2012

#### **VALUES AND ETHICS IN PROFESSION**

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

## GROUP - A ( Multiple Choice Type Questions )

- 1. Choose the correct alternatives for the following:  $10 \times 1 = 10$ 
  - i) The most effective method of settling dispute is
    - a) collective bargaining b) arbitration
    - c) conciliation d) adjudication.
  - ii) Human values do not include
    - a) contentment b) vindictiveness
    - c) forbearance d) compassion.
  - iii) Man-Machine relationship governs the
    - a) output of the machine
    - b) quality of product
    - c) attitude of the operator
    - d) all of (a), (b) and (c).

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iv) Values that are related to the enjoyment of beaut	yment of deauty is
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- a) societal
- b) spiritual
- c) aesthetic
- d) material.
- v) Renewable sources of energy are
  - a) diesel engine
- b) thermal power stations
- c) wind energy
- d) gas turbine.
- vi) Technology Transfer means
  - a) licensing agreement
  - b) systematic transfer of complete knowledge of manufacturing process from the design stage to final stage for making a product
  - c) transfer of Intellectual Property Right (IPR)
  - d) export of plants and machinery.
- vii) The term 'Sustainable Development' was coined by
  - a) Brundtland Commission
  - b) World Bank
  - c) World Trade Organisation
  - d) UNESCO.
- viii) Corporate Social Responsibility (CSR) is similar to
  - a) Social Ethics
  - b) Sustainable Ethics
  - c) Charity and Philanthropy
  - d) Sustainable Response Business.

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- ix) Corporate values do not support
  - a) lifetime employment b) devotion to customer
  - c) sole profit motive d) customer relation.
- x) What product cycle is long enough, a company is likely to chose its own?
  - a) R & D

- b) Process
- c) Product diversification d) None of these.

#### GROUP - B

#### (Short Answer Type Questions)

Answer any three of the following.

 $3 \times 5 = 15$ 

- 2. Explain in brief your ideas about challenges to sustainable development.
- 3. Discuss the role of engineers and technologists in the development of the society.
- 4. Explain the concept of Whistle Blowing with a suitable case.
- 5. What is the difference between Values and Ethics? What do you mean by Value Spectrum?

#### GROUP - C

### (Long Answer Type Questions)

Answer any three of the following.

 $3 \times 15 = 45$ 

6. Global Warming is a major challenge faced by the mankind today. How, in your opinion, Engineers and Technologists can contribute in mitigating this problem? What are the roles of Renewable Energy in this context?

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- 7. Write short notes on any *three* of the following
  - a) Social Audit
  - b) Innovation
  - c) Value Judgement
  - d) Human Centred Technology.
- 8. Mention codes of ethics for Corporate Members. Mention one case of good corporate Social Responsibility. 10 + 5
- 9. What is Eco-friendly Technology? Give some examples of eco-friendly technologies and products. What steps, you feel, should India take to promote eco-friendly technology and product? 2 + 7 + 6
- Identify the different levels where value-crisis is seen in contemporary India. Briefly discuss the societal values enshrined in Indian Constitution in this context.
   8 + 7

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