



I Semester B.A./B.Com. (Vocational)  
Examination, November/December 2015  
(CBCS-Fresh - 70 Marks - 2014-15 & Onwards/  
(Repeaters - 100 Marks - 2013-14 Only)  
Tourism & Travel Management  
Paper - I. TOURISM BUSINESS  
2013 - 14 Onwards Max Marks 70

Q.No.	Max. Marks
1	10
2	10
3	10
4	10
5	10
6	10
7	10
8	10
9	10
10	10

**Instructions** Answer all questions as directed  
For new candidates only A, B, C compulsory for 30  
marks and D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z compulsory for 100 marks in repeaters. A, B, C, D and E compulsory

**SECTION - A**

Answer 5 out of 10 following questions (10 marks)

1. Define tourism.

2. Define travel and its types.

3. Define tourism industry.

4. Define tourism management.

5. Define tourism planning.

6. Define tourism development.

7. Define tourism infrastructure.

8. Define tourism promotion.

9. Define tourism research.

10. Define tourism statistics.

**SECTION - B**

1. Answer any 3 questions (10 marks)
2. Explain cultural tourism in Karnataka.
3. Write a note on types of tourism.
4. Explain the various functions of hotels.
5. Write a note on mass tourism.
6. Explain the reservation procedure for railways.



## SECTION – C

Answer any 3 of the following

(3×14= 42)

1. Analyse the origin and evolution of tourism through ages.
2. Explain the role of KSTDC in promoting tourism in Karnataka.
3. Define Hotels. Explain the various types of hotels.
4. Write a brief note on Golden Chariot.
5. What are the seven wonders of world? Explain

## SECTION – D

Answer any 2 of the following

(2×10= 20)

1. Explain guest cycle process in hotel.
2. Explain the impacts of tourism.
3. Explain the role of transportation in tourism development.

## SECTION – E

Answer any one of the following

(1×10= 10)

1. Nature of tourism.
  2. Difference between Domestic Tourism and International Tourism.
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I Semester B.A./B.Com. (Vocational)  
Examination, November/December 2015  
(Semester Scheme) (Repeaters)  
Tourism & Travel Management  
Paper – I : TOURISM PRODUCT  
100 – 2011-12 & Onwards  
90 – Prior to 2011-12

Time : 2 hours

Max Marks : 100

- Instructions* –
1. Section A, B, C for Old scheme students of 90 marks.
  2. Section A, B, C and D for New scheme students of 100 marks.
  3. (100 – 2012-13 and Onwards) (90 Prior to 2012 – 13)

SECTION - A

Answer any ten sub questions. Each question carries two marks. (10 × 2 = 20)

- a. Define Tourism Product.
- b. Give the meaning of fair.
- c. What is snake boat festival?
- d. What do you mean by sustainability?
- e. What is kite festival?
- f. Write the meaning of Art.
- g. What do you mean by water bodies?
- h. What are the various types of music?
- i. Give the meaning of classical dance.
- j. Write the components of man made tourism.
- k. What is tourism environment?
- l. Give the meaning of wild life sanctuaries.



## SECTION - C

Answer any 3 of the following

(3×14= 42)

1. Analyse the origin and evolution of tourism through ages
2. Explain the role of KSTDC in promoting tourism in Karnataka
3. Define Hotels. Explain the various types of hotels
4. Write a brief note on Golden Chariot
5. What are the seven wonders of world? Explain.

## SECTION - D

Answer any 2 of the following

(2×10= 20)

1. Explain guest cycle process in hotel
2. Explain the impacts of tourism
3. Explain the role of transportation in tourism development

## SECTION - E

Answer any one of the following

(1×10= 10)

1. Nature of tourism
2. Difference between Domestic Tourism and International Tourism.