

III Semester M.Com. (FA) Examination, January 2019
(CBCS Scheme)
Paper – 3.5 : ADVANCED E-BUSINESS

Time : 3 Hours

Max. Marks : 70

Instruction : Answer *all* Sections.

SECTION – A

1. Answer **any seven** questions. **Each** question carries **two** marks. (7×2=14)
- What is SAP ?
 - Define Crypto Currency.
 - What is Rupay Card ?
 - Differentiate between E-Business and E-Commerce.
 - What is e-money ?
 - State any three online fund transfer companies.
 - How does digital token work ?
 - What is the difference between LAN and WAN ?
 - What is Google glass ?
 - How are digital signatures authenticated ?

SECTION – B

- Answer **any four** questions. **Each** question carries **five** marks. (4×5=20)
- What are the challenges faced by managers in the view of emergence of M-Commerce ?
 - How SSL works ?
 - Explain online fund transfer mechanism.
 - What are the limitations of online marketing ?
 - Describe the applications of financial and accounting mobile Apps.
 - What is AI powered personalization techniques used by online marketing companies like Amazon ?

P.T.O.



SECTION - C

Answer **any three** questions. Each question carries **twelve** marks. (3x12=36)

8. Discuss the technical framework required to start e-Business.
9. Define encryption. Discuss how safety is ensured with encryption.
10. What are risks faced in online fund transfer ? How does SET helps in monitoring it ?
11. M-commerce has gained an edge over e-commerce ? Elucidate.
12. Discuss the advantages and disadvantages of e-wallets.



PG – 711

III Semester M.Com. (F & A)/MFA Examination, January 2018
(CBCS Scheme)
Paper – 3.5 : ADVANCED E-BUSINESS

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer any seven sub-questions out of ten. Each sub-question carries 2 marks.
(7×2=14)

- a) Define E-Commerce.
- b) What is Encryption ?
- c) What do you mean by digital signature ?
- d) What is EDI ?
- e) What do you mean by smart cards ?
- f) State any four types of electronic fund transfer.
- g) Define M-commerce.
- h) What is network ?
- i) Listout important applications of mobile banking.
- j) What is Google Wallet ?

SECTION – B

Answer any four questions. Each question carries 5 marks. (4×5=20)

2. Explain different types cryptographics.
3. What are the applications of smart cards ?
4. Write a short note on risk of electronic payment systems.
5. Explain the benefits and limitations of M-commerce.
6. Briefly explain types of mobile commerce services.
7. Differentiate between 2G, 3G and 4G technologies.

P.T.O.



SECTION - C

Answer any three questions. Each question carries 12 marks. (3×12=36)

8. Discuss in detail mobile banking services and its applications.
9. Write an explanatory note on 'Mobile Marketing and Advertisement'.
10. Give an account of digital token based electronic payment systems.
11. Outline EDI components and its services in detail.
12. Compare and contrast Mobile-Wallet with Google Wallet with examples.



PG – 598

III Semester M.Com. (F.A)/M.F.A. Examination, January 2017
(CBCS)

Paper – 3.5 : ADVANCED E-BUSINESS

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** sub-questions out of ten. **Each** sub-question carries **2** marks. (7×2=14)
- a) What is a Cipher Text ?
 - b) Define Session Key.
 - c) What is Cyber cash ?
 - d) Expand MIME and POP.
 - e) Define m-commerce.
 - f) What is LBS ?
 - g) Name any four mobile browsing apps.
 - h) What is GSM ?
 - i) What is USSD ?
 - j) Who are the mobile payment service providers ? Give examples.

SECTION – B

Answer **any four** questions. **Each** question carries **5** marks. (4×5=20)

- 2. Digital certificates plays an important role in E-commerce. Explain.
- 3. Explain SSL.
- 4. What is SET ? Explain.
- 5. Explain the limitations of mobile commerce.
- 6. Differentiate 2G, 3G and 4G Technologies.
- 7. What are the services provided by mobile banking ? Explain.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **12** marks. **(3×12=36)**

8. Explain the different types of security threats in E-commerce.
 9. Explain EDI and its applications.
 10. Explain mobile commerce applications.
 11. What are the modes available for e-payments ? Explain its benefits and limitations.
 12. Explain Finance and Accounting mobile apps.
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PG – 536

III Semester M.F.A. Examination, December 2015
(CBCS Scheme)

Finance and Accounting
3.5 : ADVANCED E-BUSINESS

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** sub-questions out of **ten**. **Each** sub-question carries **2** marks. **(7×2=14)**

- a) Define Cryptography.
- b) Who are 'Black Hats' ?
- c) What is a Digital Certificate ?
- d) Define EDI.
- e) Define m-commerce.
- f) What is i-Kraft ?
- g) What is Tom Tom Navigator ?
- h) Define E-commerce.
- i) What is 4G ?
- j) What is m-Pesa ?

SECTION – B

Answer **any four** questions. **Each** question carries **5** marks. **(4×5=20)**

2. Explain the process to obtain digital signature.
3. What are the applications of EDI ? Explain.
4. Explain the types of e-payments.

P.T.O.



5. Bring out the benefits and limitations of mobile commerce.
6. Explain the wired and wireless commerce services and applications.
7. Explain the security measures in e-business.

SECTION – C

Answer **any three** questions. **Each** question carries **12** marks.

(3×12=36)

8. What are the types of mobile commerce services ? Explain.
9. Explain the mobile commerce application with respect to financial sector.
10. Explain NTT Docomo I Mode services.
11. Explain mobile apps with respect to location based services.
12. What are the technologies adopted in mobile banking ? Explain.

