

[Total No. of Questions - 11] [Total No. of Printed Pages - 2]
(2123)

1440

MBA 2nd Semester Examination

Business Environment (N.S.)

MBA-202

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

SECTION - A

All questions are compulsory. Each question carries 2 marks.

1. (i) What are two types of environment?
- (ii) Write down two most important factors affecting social environment.
- (iii) Write down two important features indicating Indian economy as a developing economy.
- (iv) Who was the Chairman of the Committee on Financial System appointed in 1991?
- (v) What is broad banding policy?
- (vi) Who implements monetary policy in India?
- (vii) What is SLR?
- (viii) What are Special Economic Zones?
- (ix) What is TRIPs?
- (x) What do you understand by MFN Status? **(2×10=20)**

1440/200

[P.T.O.]

SECTION - B

Attempt any four questions. Each question carries 5 marks.

2. Explain factors affecting global environment.
3. What are important foreign market entry strategies in international business?
4. What macroeconomic stabilization programs were undertaken by government of India in 1991?
5. What instruments of monetary policy has been used by RBI to control credit in India?
6. What are causes for expansion and growth of MNCs?
7. Write down main objectives of social audit. **(4×5=20)**

SECTION - C

Attempt any two questions. Each question carries 10 marks.

8. Bring out main features of New Industrial Policy of 1991.
9. What is W.T.O.? What role has it played in expansion of world trade?
10. What are Classical and Contemporary views of social responsibility of business? What factors affect social orientation of companies?
11. Examine the role of MNCs in Indian economy. **(2×10=20)**